

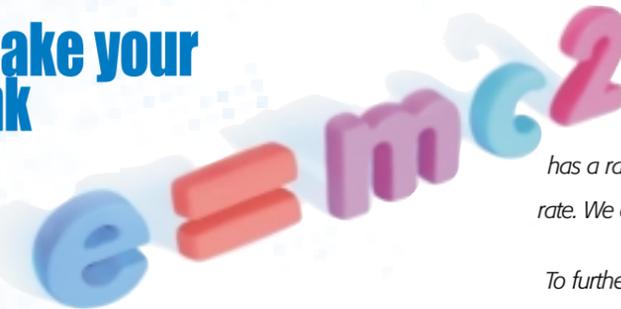
Thrifty. How to make your boss think you're a genius.

You've probably got this brochure because you're interested in saving money on your company's corporate rental car rate. And you assume that since our name's Thrifty, you'll save money. Which is correct. But we also want to show you our quality cars and service so that after you're done reading this you'll think, "I'm saving money and getting the services everyone wants. I'm a genius." And we won't tell you different. Without further ado, here're the nuts and bolts.



The rumor's true. Our prices are low.

With a name like Thrifty, people already assume our prices are going to be low. What you might not know, though, are the steps we take to ensure our prices are low every time you rent a car.



First, we have 100% system participation. That means every location honors your corporate rate. No surprises.

And because we're Thrifty, if one of our locations has a rate lower than your corporate rate, you get the lower rate. We call it our Best Rate Guarantee.

To further ensure that your rate is your rate, we don't have any hidden surcharges either. Mainly because it's hard to hide a whole state. We only charge a surcharge if you rent in the state of New York. That's it.



Corporate Plan



Thrifty features quality products of DaimlerChrysler and other fine cars.
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What do I get for my low price?

Maybe you've figured out you're paying a low price. But what do you get for it?



How do in-terminal locations across North America sound? And where we're not right in the terminal, we're just a short bus ride away.

We also have Blue Chip, our free express rental service, where you can rent a car in the time it takes to sign your name. And like a lot of things we do, it comes with a guarantee that we call Blue Chip Guarantee [pretty easy to remember, huh?]. If, for any reason, you're not completely satisfied with your car, the first day is free. And there's nothing cheaper than free.



So what about our cars?



Our locations rent only quality vehicles, like DaimlerChrysler. You always get a new car with less than 30,000 miles. And we've got everything from compact to 15-passenger vans. We even rent SUVs and trucks.

What else we got?

Hopefully by now, we've really hammered home the fact that we're one of the lowest priced, full-service car rental companies you'll find. And you may think it stops there. Here are a few more perks to show you why a Thrifty Corporate Account is the smart thing to do.



How about easy, inexpensive parking? That's right, park your car at one of our parking locations and catch our free bus that goes right to your terminal. By having a Corporate Account you would receive 15% off on parking.

What about unlimited mileage? That's right, all our miles are free. [Would we be repeating ourselves if we said there's nothing cheaper than free?] Free PDW is provided. The physical damage responsibility for the rental vehicle is limited to the first \$3,000 (void if rental agreement is violated).

How about savings? Save 15% on pickup and cargo van rentals.

How about my other questions? If we haven't covered it here, then give us a call and one of our friendly sales reps will answer it. And now you've come to the inevitable end.



For more information call 1-800-331-3550.

Shiny, new and ready to go. Yes, we're talking cars.

COMPACT (CCAR)



Dodge Neon or similar

FULL-SIZE (FCAR)



Dodge Intrepid or similar

INTERMEDIATE (ICAR)



Dodge Stratus or similar

LUXURY (LCAR)



Chrysler 300M or similar

SPECIALTY (STAR, IAR)



Chrysler Sebring or similar

MINIVAN (MVAR)



Dodge Caravan or similar